

*Ignite Your Vision*

# Banking on Women Conference

July 30-31, 2026

Wyndham Executive Center

Columbia



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WELCOME TO THE 2026

# Banking On Women

## Conference

### *About Banking On Women*

Every day in the banking community, women shine in their roles to assist their customers with their financial needs. They radiate enthusiasm in endeavors supporting various community groups, and they use their skills to help co-workers shine in their tasks. MBA is excited to celebrate the successes of women in banking at its 60th Banking on Women Conference!

This year's conference features inspiring sessions to unlock your potential, build confidence and help you chart your course so you can own your future! Our program, where women take the lead, promotes professional development and leadership in your bank while also emphasizing the importance of fostering relationships and inspiring women to reach their career goals and aspirations. Our powerhouse speakers will help you advance your decision-making and negotiating processes and teach you how to deliver and apply these insights to benefit your future and your bank's future.

### *Who Should Attend*

The Banking on Women Conference benefits all levels of staff. We welcome members of any financial institution or financial services providers interested in the enhancement and career growth of women in Missouri.

### *The Exhibit Area*

As an additional benefit for attendees, the exhibit area features companies showcasing their products and services of interest to women in the banking industry. All breaks, meals and networking will take place in the exhibit area. There will be plenty of opportunities to visit with the exhibitors and become familiar with the newest and most innovative products on the market.



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## Banking on Women Award Recognition

MBA is excited to honor a woman who is excelling in her banking career with the 2026 Woman of the Year Award. The award honors an individual who is making a significant impact on the industry and their bank through professional growth and involvement with their community. The nomination form, included in this brochure, is available on [mobankers.com](http://mobankers.com).

### 100% FREE to you HEADSHOTS

- 1-2 minutes on camera
- 6-10 unique images
- immediate viewing
- 1 fully retouched web-file
- \$130 value – YOURS FREE!



## Complimentary Photos Sponsored By:



Everyone needs a new headshot portrait, but getting them done is one of those tasks that's easily put off. At this year's Banking on Women Conference, MBA is pleased to offer complimentary headshots from Sarah Jane Photography. This is your opportunity to have a professional photo that captures you — your smile, your style, your personality.

Registered attendees will receive a separate email with details on booking an appointment time Thursday, July 30. Attendees will be able to preview their images at the conference, and a separate email with a link to an individual's photo gallery will be sent after the conference.

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## Sponsors

Thank you sponsors  
for supporting MBA's  
2026 Banking on  
Women Conference!

# BANCMAC

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# forv/s mazars

# MIB

Midwest Independent  
BankersBank

The logo for Tipton Systems features a stylized "T" icon composed of black and blue geometric shapes. To the right of the icon, the word "Tipton" is written in a large, serif font, and "SYSTEMS" is written in a smaller, sans-serif font below it.

Tipton  
SYSTEMS

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## Agenda

### THURSDAY, JULY 30

7 – 7:45 a.m. **Yoga Class (BRING YOUR OWN YOGA MAT)**

8:30 – 9:30 a.m. **Registration and Breakfast**

9:30 – 10:45 a.m. **Ignite Unstoppable Momentum™**



**Harness the Power of Adaptability, Resilience and Mindset in a Rapidly Changing World that NEVER. SLOWS. DOWN.**

Kim Becking | Kim Becking Unstoppable Momentum

There is no normal or new normal. There is only what's now and what's next. Changes, challenges and uncertainty are hurtling toward us at breakneck speed, and it's messy and unpredictable. This constant disruption and uncertainty have kicked off a brutal cycle of overwhelm for leaders, teams and organizations, leading to fear, resistance to change and unhealthy levels of stress.

It's time to stop the cycle. It's time to Stop. Shift. And Reframe Change and Challenge because we either adapt, grow and move forward, or we stay stuck and are left behind.

Kim Becking reveals a proven framework for reframing change, redefining resilience and reimagining what's possible so we can all ignite Unstoppable Momentum™ and break the constant cycle of overwhelm in a world that never slows down. Becking shares proven research-backed tools for harnessing the power of adaptability and a grit up, don't give up Momentum Mindset™. Turn your obstacles into opportunities, your fear into fuel and your resistance into buy-in with the mindset, motivation, and tools to bounce forward (not just back) and use every change, challenge and uncertainty to propel you, your teams and your organization forward, stronger and better than ever.

10:45a.m. – 11 a.m. **Networking Break**

11 a.m. – Noon **Banking Trends: Innovation, Fraud and AI**



Jackson Hataway, President & CEO | Missouri Bankers Association

Jackson Hataway explores the key forces reshaping the banking industry, including innovation, digital assets and artificial intelligence. Using current Missouri banking trends as context, Hataway highlights evolving conditions such as steady loan demand and ongoing consolidation while reinforcing the continued importance of community banks. You will gain a practical understanding of emerging technologies like stablecoins and their potential impact on payments, deposits and regulation, as well as the growing role of AI in driving efficiency, enhancing customer experience and managing fraud risks. Discover the importance of embracing digital transformation and adapting to regulatory and workforce challenges as you proactively lead change that supports a competitive environment and long-term customer growth.

Noon – 1 p.m. **Lunch & Vendor Prize Drawings**

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## Agenda

THURSDAY, JULY 30

1 – 2 p.m.



### Conflict to Connection

Dilnoza Patlan, Culture Consultant | Spree Culture Co.

Most of us learned early that conflict is bad, so we got good at silence by keeping the peace and avoiding tension at all costs.. And it works, until it doesn't. Because unspoken conflict doesn't disappear — it shows up in how we work or do not work with one another.

Dilnoza Patlan challenges everything you've been taught about conflict. She explores what actually happens in moments of tension, both named and unnamed. In doing so, you will discover what becomes possible when we get curious instead of defensive. Through real stories and hands-on practice, you will learn a framework for navigating conflict with honesty and authenticity — showing up as another human being who genuinely wants to make it work.

2 – 2:15 p.m.

### Networking Refreshment Break

2:15 – 3:30 p.m.



### Mental Health & Violence: Navigating Stressors and Early Warning Signs

Tim Keck, Vice President | SafeHaven Security

Behavioral risk factors frequently emerge long before a serious incident occurs. Understanding the intersection of mental health stressors, social pressures and observable warning behaviors enables earlier, more effective intervention. Tim Keck discusses how to identify concerning behavioral patterns, apply early intervention strategies and engage appropriate internal and external resources.

3:30 – 3:45 p.m.

### Break

3:45 – 4:45 p.m.



### Community Engagement: Presence to Impact

Sarah Moreau, Vice President - ProsperU Director - Community Outreach Officer | Central Bank of Boone County, Columbia

Strong community engagement does not happen by accident. It requires purpose, consistency and a focus on building relationships over time. Sarah Moreau explores how banks can create meaningful connections within their communities as they move beyond one-time events and sponsorships to developing engagement strategies that align with both community needs and organizational goals. Through discussion and real-world examples from ProsperU, you will learn practical ways to evaluate current efforts, identify opportunities for greater impact and strengthen your bank's presence in the community.

### Dinner On Your Own

7 – 9 p.m.

### Reception & Networking Event

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## Agenda

### FRIDAY, JULY 31

7:30 – 8:15 a.m. **Buffet Breakfast**

8:15 – 9:15 a.m. **Enhancing Efficiency and Fostering Innovation Through AI**



Jason Rincker, Chief Revenue Officer | Stronghold Data

Artificial intelligence plays a significant role in empowering today's leaders with knowledge and resources to leverage technology to enhance efficiency, support strategic decision-making and foster innovation for their organizations. As AI continues to evolve, it promises transformative potential in banking that will influence operations and customer relationships. Jason Rincker explores the benefits and challenges of AI in banking, implementation steps and future trends.

9:15 – 9:30 a.m. **Break**

9:30 – 10:30 a.m. **Welcome & Opening Keynote Speaker**



**Whatever It Takes: The Broadway Attitude to Achieve Your Biggest Dreams and Overcome the Unexpected with Ease**

Hayle Podschun | Broadway Performer

Hayley Podschun has been a professional actor since the age of 10 and on Broadway since the age of 12. With eight Broadway shows, including starring as Glinda in *Wicked*, two national tours and film and television credits, Podschun knows what it takes to adapt and thrive through constant change. She has mastered the "Whatever It Takes" attitude that is crucial to succeeding in one of the most competitive industries in the world.

Podschun shares the mindset and strategies that helped her achieve her dream of performing on Broadway, a feat few can attain. Drawing from her experiences in high-pressure, ever-changing environments, she reveals how embracing this powerful attitude allows you to overcome obstacles, tackle challenges head-on and make your biggest dreams a reality.

10:30 a.m. **Adjourn**

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## General Information

### Registration Information & Fees

First Two Registrations.....	\$375
Each Additional per person.....	\$350
6 or More Attendees per person.....	\$325
Nonmember.....	\$1400

Fees include all meals, receptions, refreshment breaks and conference materials. The cost of meals and refreshments in the registration fee for this meeting is \$175. This information is provided for your bank's tax records, in keeping with the IRS 50% deductible provisions under Section 274(n) of the Internal Revenue Code.

### Cancellations

Full refunds will be granted for cancellations received by MBA at least 10 days before the conference date. After that date, an administrative fee of \$20 per canceled registration will be retained. Cancellations will not be accepted five days before the conference. Substitutions are always permitted.

### Attendance Policy

To preserve the integrity of our registration process, no one will be admitted into the conference sessions or other events without a name badge. Your name badge will serve as your official ticket to all events.

### Dress Attire

**Thursday, July 30 — Professional/Business**  
MBA is pleased to offer complementary, professional headshots to this year's attendees. Participants are encouraged to wear professional/business attire Thursday for their photos. Casual attire, including jeans, is recommended for the evening reception.

### Friday, July 31 — Athleisure

Wear your 2026 MBA Banking on Women T-Shirt for a group photo.

*Layered clothing is recommended for your comfort.*

### Hotel Information

The conference will be held at Wyndham Executive Center Columbia. The room rate is \$109 per room per day, plus state and local tax and lodging tax for single or double occupancy.

Hotel accommodations can be secured by calling the Wyndham Executive Center Columbia at 573-445-8531 – press 0.

Rooms will be available at 4 p.m. the day of check-in. Checkout time is 11 a.m.

For more information, visit [mobankers.com](http://mobankers.com).

**EARLY RESERVATIONS ARE ENCOURAGED.**

### Disabilities or Dietary Restrictions

If you have any dietary restrictions or disabilities and need assistance, please email [elawson@mobankers.com](mailto:elawson@mobankers.com).

### Questions

If you have questions about this conference, please call the MBA Education Department at 573-636-8151.

### Image Use Policy

Registration or participation by an individual in attending Missouri Bankers Association events and activities constitutes an agreement by the attendee to the MBA's use and distribution, both current and future, of the attendee's name, image or voice in print, media, social media, photographs, videotapes, electronic reproductions, and audiotapes of, or reporting, such events, and activities and promoting MBA activities, services and programs. Attendees waive any right to inspect or approve the finished materials and MBA communications and publications and agree that all such images, pictures, video or audio recordings, and any reproduction thereof, shall remain the property of the MBA to use at its discretion. Consent is binding, perpetual and may not be revoked.

# MISSOURI BANKERS ASSOCIATION 2026 WOMAN OF THE YEAR AWARD



The Missouri Bankers Association Woman of the Year award celebrates a woman in banking who excels at her profession, is active in the community, and supports other females to reach their full potential - whether in banking or other fields. This is a bank-wide opportunity, with emphasis on ability to lift other women to help them succeed. The winner will be announced at the Banking on Women Conference in Columbia on July 30-31.

## Complete this nomination form or include a Word document with the following details.

1. a list of community organizations supported by the nominee, including type of service rendered and length of time of service
2. how the nominee goes above and beyond in support of lifting other females to their full potential - e.g., through mentoring, peer-to-peer exchange, volunteerism through the community
3. how the nominee demonstrates an eagerness to embrace change and grow professionally
4. a summary of the nominee's achievements, awards and successes

## Eligibility Requirements

Nominee must be employed by an MBA member bank.

**Deadline: Wednesday, July 1, 2026**

**The MBA Woman of the Year Award recipient will be announced at the Banking on Women Conference in July and receive the following.**

- \$250 cash
- an engraved award
- recognition in MBA publications and social media channels
- recognition at MBA's Executive Management Conference
- news release for distribution to local media

## ABOUT THE NOMINEE

Nominee's Name

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Title

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Financial Institution Name

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Number of Years of Banking Service

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## NOMINATOR INFORMATION

Nominee's Name

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Email

---

Phone Number

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For questions or to submit nominations, please reach out to Cheri Messerli at [cmesserli@mobankers.com](mailto:cmesserli@mobankers.com) or 573-636-8151.





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## Registration Form

Please PRINT or TYPE below. You may photocopy this form for additional registrants.

### Organization Information

Bank/ Firm \_\_\_\_\_

Bank/ Branch Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_

### Name of Attendees

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Will you be attending yoga?  yes  no

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Will you be attending yoga?  yes  no

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Will you be attending yoga?  yes  no

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Will you be attending yoga?  yes  no

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Will you be attending yoga?  yes  no

### Registration Fees

First Two Registrations (per person) \$375 # \_\_\_\_\_ \$ \_\_\_\_\_

Each Additional per person.....\$350 # \_\_\_\_\_ \$ \_\_\_\_\_

6 or More Attendees per person.....\$325 # \_\_\_\_\_ \$ \_\_\_\_\_

Nonmember.....\$1400 # \_\_\_\_\_ \$ \_\_\_\_\_

Total Amount Due ..... \$ \_\_\_\_\_

### Payment Choice (check one):

- Invoice
- Check enclosed, payable to MBA.
- Credit Card Payment\* (Please type.)

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

No. \_\_\_\_\_

Type Name \_\_\_\_\_

Signature \_\_\_\_\_

### Three Ways to Register

- 573-636-8151
- [mobankers.com](http://mobankers.com)
- Mail check payable to Missouri Bankers Association and form to:  
Missouri Bankers Association  
P.O. Box 57  
Jefferson City, MO 65102

### Disabilities or Dietary Restrictions

If you have any dietary restrictions or disabilities and need assistance, please email [elawson@mobankers.com](mailto:elawson@mobankers.com).

